



**Alice Hyde
Medical Center
Community Benefit
Report 2008**

Alice Hyde Medical Center: An Essential Community Resource



In nearly a century of caring, Alice Hyde Medical Center (AHMC) has evolved and grown into a multi-faceted health care organization offering health and medical treatment to its neighbors; and our mission has remained: to provide quality health care with dignity and compassion to those we serve. Our contributions to the community are an extension of that mission and demonstrate that AHMC is more than bricks and mortar – it is a valuable community resource that serves our neighbors and helps to strengthen the local economy.

The following outlines just some of the many community benefit initiatives that we are proud to offer our community.

Expanding: access to Quality Health Care

The need for primary, non life-threatening, and urgent care, without regard to a patient's ability to pay for services continues to grow in the communities served by Alice Hyde Medical Center. Not only is there a need to expand health insurance coverage, there is a need to broaden access to essential health care services.

TO MEET THESE NEEDS, ALICE HYDE:

Expanded primary and urgent care by increasing the scope of practice at our four health centers to include: walk-ins, non life-threatening medical care, and added mammography and blood draw services. Through the Cancer Preventive Services (formerly Healthy Living Partnership), AHMC is helping to provide no or low cost mammograms and clinical breast exams.

In 2007, AHMC was a key partner in strengthening pre-hospital care through the establishment of a new EMS "fly car" that provides an EMT during the daytime hours when volunteers are unavailable. AHMC also provides an Emergency Medical Services Education program.

To tackle the issues of the uninsured, AHMC has partnered with various organizations, including the Franklin County Department of Social Services, Public Health, the Upper Hudson Primary Care Consortium, and Excellus Blue Cross/Blue Shield to ensure convenient access to accurate information and resources via a facilitated enrollment program for uninsured patients. This program assists individuals in completing applications for state-sponsored health insurance including Medicaid, Child Health Plus, and Family Health Plus.



Continues physician recruitment a major challenge for AHMC and other rural hospitals. During 2007 and 2008, AHMC recruited eight physicians specializing in Dentistry, Emergency Medicine, General Surgery, Infectious Diseases, Internal Medicine, Orthopedic Surgery, Obstetrics/Gynecology, and Radiation Oncology.

Strengthens the health care workforce through participation in the New Vision program in conjunction with Franklin, Essex, Hamilton BOCES and by working with schools, guidance counselors, and local community colleges. In addition, the Medical Center serves as a collegiate clinical rotation site for Licensed Practical Nurses, Registered Nurses, Physical Therapists, Pharmacists, Physician Assistants, and Nurse Practitioners. AHMC offers its employees tuition assistance to encourage and support the development and enhancement of a well-educated, stable, and loyal workforce.

Works with other North Country providers on health improvement initiatives.

As a member of the Eastern Adirondack Health Care Network and the North Country Health Care Provider organization, AHMC works with other hospitals and health care agencies and organizations in the region to improve health care access and community health overall. During 2007, members worked together to institute tobacco-free campuses to assure healthier, safer environments for patients, residents, visitors, physicians, and employees.



Helping: our Community achieve Healthy Lifestyles



Essential to accomplishing our mission is offering education and screenings that foster wellness and healthy lifestyle choices. Our *In Touch with Health* community wellness program is designed to provide outreach programs for the community and local businesses including, but not limited to, screenings, participation in and hosting health fairs, disease management classes, wellness education, and support groups that are offered by the many experienced and knowledgeable staff members at the Medical Center. These programs are held at the Medical Center's campus, via radio programs, in community locations, at health fairs, and in partnership with other local agencies including schools, colleges, local businesses, and adult centers.

Among the critical lifestyle issues addressed by this program are tobacco use, physical activity and nutrition, and healthy families (mothers, babies, and children).

During 2007, Alice Hyde's Community Wellness Specialist participated in more than 100 community events, including presentations and screenings at worksites, schools, adult centers, civic organizations, and health fairs, as well as appearing monthly on the local radio show, *Eye on the Community*, and as a regular guest on the *Senior Moments* radio program.



The *In Touch with Health* community wellness program collaborated with AHMC's Nutrition Services Department to develop and present an 8-week weight-loss program to promote gradual weight-loss through calorie restriction, exercise, and behavior change. Another program offered throughout the year is the 6-week Arthritis Self-Help Course, a collaboration between *In Touch with Health* and the Holmes Rehabilitation Department.

Creates partnerships to combat childhood obesity. AHMC and Malone Central Schools are continuing the fight against childhood obesity with the "Team Nutrition" program and the Malone Central School District Wellness Committee. The committee developed a wellness policy as the result of a comprehensive needs assessment to identify nutrition, physical activity, and staff wellness issues. "Team Nutrition" and the Wellness Committee focus their attention on the importance of nutritious school meals, nutrition education, and promoting a healthy school environment.

In addition, AHMC continued its role as one of a number of health care organizations participating in the Eat Well Play Hard Initiative. This coalition of North Country health care agencies is collaborating to prevent childhood obesity and reduce long-term chronic disease risk through policy and environmental changes that will facilitate the promotion of physical activity and targeted dietary practices with children over the age of two.

Helps the community with smoking cessation. In collaboration with the North Country Healthy Heart Network, AHMC offers a free tobacco cessation program—this is a critical part of AHMC's tobacco-free campus initiative, which was launched in 2007. A tobacco cessation specialist from the Healthy Heart Network provides education, skill training, and support for those who wish to stop using tobacco products.

Provides local businesses and organizations with the tools for wellness. AHMC offers health screenings and education to local businesses and organizations to promote preventive health and wellness to their employees. Among the businesses and organizations AHMC assisted were NuMED, Akwesasne Casino & Bingo Palace, St. Regis Mohawk School, Franklin Academy High School, North Country Community College, the Malone Telegram, and Walmart.

Offers health tips and information to community members through community newsletters and public service announcements. AHMC's community newsletter, *To Your Health*, provides information about staying healthy, preventing illness, and managing chronic diseases. In addition, throughout the year, AHMC ran a series of public service announcements on critical health topics such as diabetes, cholesterol, sun safety, men's health, osteoporosis, along with other topics of interest and concern.



Sponsors support groups for the community. Among the groups supported

by AHMC are: Cancer, Heart to Heart, Kidney Disease and Dialysis, Living with Diabetes, Multiple Sclerosis, Organ Donor/Recipient, Stroke/Traumatic Brain Injury, Weight Watchers, NA - Narcotics Anonymous, AA – Alcoholics Anonymous, and Al-Anon.

Helps to Ensure Safety and Injury Prevention

As the lead agency for Safe Kids Franklin County, Alice Hyde sponsors and participates in community events to promote child safety in Franklin County, partnering with numerous child care agencies, traffic/law enforcement agencies, and Franklin County Public Health. Outreach events included the Franklin County Family and Youth Celebration, the Franklin County Fair, and the Families R Us/Wead Library Children's Story Hour.



Achieving Healthy Lifestyles continued on page 8.

A key event for encouraging healthier lifestyles is AHMC's tri-ennial Health Fair. In 2008, more than 2,000 people attended the Fair to learn about health and wellness issues affecting people of all ages, such as diabetes, infection prevention information, nutrition, and much more. Free screenings were offered for cholesterol, glucose, kidney function, Alzheimer's, Parkinson's, Child Audiology, and HIV, as well as blood type and blood pressure checks. The AHMC Auxiliary was also present to accept unused and/or outdated over-the-counter and prescription medications for disposal.





Registration





Achieving Healthy Lifestyles continued from page 5.

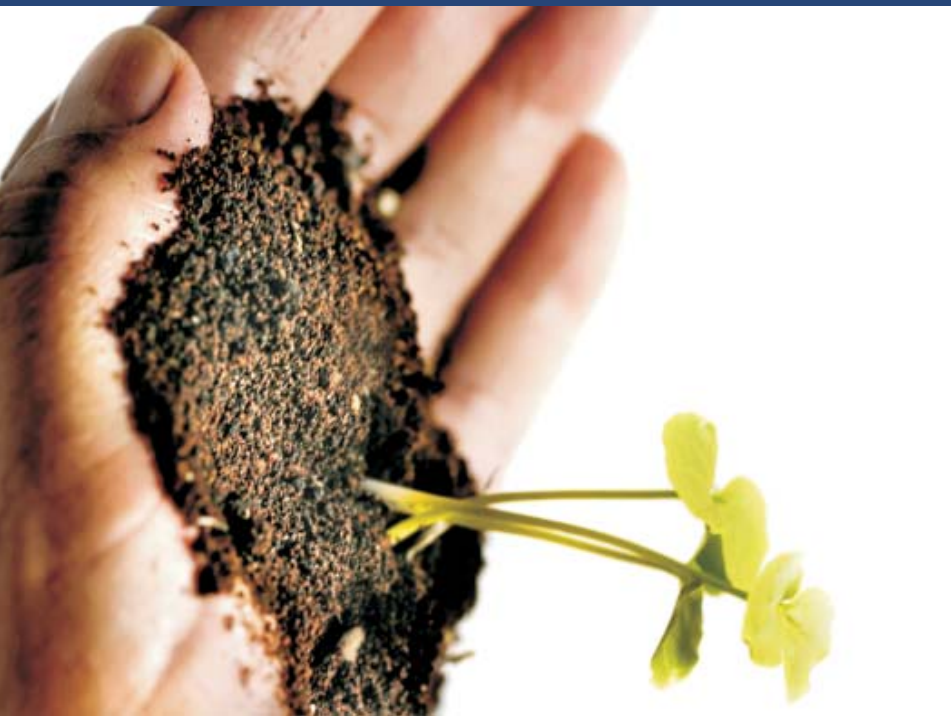
Managing Our Community's Chronic Diseases

Our community's leading causes of disability and death are directly related to chronic illness and disease, such as cardiovascular diseases, obesity, and cancer. There is also a high incidence of diabetes among our population.

AHMC is meeting community needs in this area through prevention and wellness initiatives through our focus on healthy lifestyles as well as a diabetes education/management program. Through the Reddy Cancer Treatment Center, Holmes Rehabilitation Center, and the Stone Cardiac Rehabilitation program, AHMC helps to treat those who are afflicted with chronic illnesses and supports our patients and their families.

AHMC: An Economic Engine for our Community

During 2007, Alice Hyde Medical Center participated in more than 100 community wellness programs, attended by thousands of individuals. In total, AHMC spends more than \$176,000 on its community wellness initiatives.



As reported by the Healthcare Association of New York State (HANSYS), Alice Hyde Medical Center plays a significant economic role within our local community. HANSYS has identified and measured the direct involvement of the Medical Center on the local economy and the “ripple” effect of the dollars AHMC brings into the community and the jobs it helps create.

- Alice Hyde Medical Center employs more than 600 people, with a total payroll, including benefits, of \$30,527,896 annually. Medical Center payroll expenditures serve as an important economic stimulus, creating and supporting jobs throughout the local and state economies.
- Dollars earned by Alice Hyde Medical Center employees and spent on groceries, clothing, mortgage payments, rent, etc., generate approximately \$50,975,000 in economic activity for the local economy.
- Alice Hyde Medical Center spent about \$17,860,860 in 2006 on the goods and services it needs to provide health care—for example, medical supplies, electricity for its buildings, and food for patients. Funds spent to buy goods and services flow from the Medical Center to vendors and businesses and then ripple throughout the economy.
- Dollars spent by Alice Hyde Medical Center generate approximately \$30,210,000 for the local economy.
- In 2006, Alice Hyde Medical Center spent \$5,608,206 on buildings and equipment.
- Capital spending by Alice Hyde Medical Center generates approximately \$9,252,000 for the local economy every year.
- The employees of Alice Hyde Medical Center and the jobs supported indirectly by the facility paid \$1,507,000 in state and local income taxes in 2004.
- The Medical Center paid \$154,794 in property tax in 2006.
- Furthermore, the employees of Alice Hyde Medical Center and the jobs supported indirectly by the facility paid \$1,127,000 in local sales tax and \$1,187,000 in state sales tax.
- Construction activity at Alice Hyde Medical Center affects the local economy from the convenience store located down the street to the insurance agent providing policies for the contractors and other companies working on the projects. Construction projects totaling approximately \$1,890,420 are currently underway at Alice Hyde Medical Center. These projects generate local jobs and revenue and result in improved health care delivery for the community.



Critical Partnerships: for Community Caring

Alice Hyde Medical Center prides itself on being an integral part of the community and working closely with its neighbors. To further its goal of enhancing the health and well-being of community members, it continues to forge strong partnership with health care providers and agencies, schools, and businesses.

- North Country Health Care Providers (NCHP)
- Adirondack Tobacco Free Network
- Eastern Adirondack Health Care Network
- Eat Well Play Hard
- Healthy Living Partnership
- MAPP (Mobilizing for Action through Planning and Partnerships)
- Malone Central School District
- Chateaugay Central School District
- Brushton Moira Central School District
- St. Regis Falls Central School District
- Salmon River Central School District
- Malone Telegram
- 7-Counties Diabetes Network
- Safe Kids Franklin County
- Office of the Aging
- Adult Centers
- Franklin County Social Services
- Franklin County Public Health
- YMCA
- Kinney Drugs
- Upper Hudson Primary Care Consortium
- Employees
- Board of Directors
- Volunteers
- Auxiliaries
- Physicians
- Board of Cooperative Educational Services (BOCES)
- North Country Community College
- SUNY Plattsburgh





Outreach: for the Health and Wellbeing of our Communities

- National Wear Red for Women & Heart Disease – Blood Pressure screening and wellness information table
- Casino & Bingo Palace – Employee Wellness series (quarterly)
- Franklin Academy High School – Wellness series for staff
- Child Passenger Safety week – Car seat clinic at Malone Firestation
- Fabulous at 50! - Colorectal cancer screening kits distributed
- St. Regis Mohawk School – Staff diabetes screening and assessments
- St. Regis Falls school Health & Wellness Day – Students
- North Country Community College – Health Awareness Day
- NUMED – Employee Health & Screening Day – Blood Pressure, cholesterol, & diabetes screenings
- Diabetes Community Education Day presentation – How can I manage stress?
- Babysitter Safety course
- Hospital week – Blood Pressure screenings and wellness information table
- Healthy Living on the Go - Employee wellness information
- Girls' Night Out – School Health Issues committee event at YMCA
- “Choose to Lose” - Weigh-in for Malone Telegram
- Office for the Aging – “Making Choices for a Healthier Future” – Wellness information table for seniors
- “Celebration of Family & Youth”, sponsored by Youth Council – *In Touch with Health* hosted 2 tables: Wellness and Safe Kids
- Walmart – “Speaking of Women’s Health” information table
- Franklin County Fair
- Health Fairs
- LET’S TALK PINK - Breast Cancer Awareness community event
- Weight Loss for Wellness - 8-week program
- Adult Centers- presentations & screenings (4-6 times per year)
- Arthritis Self-Help Course – 6 week course (offered quarterly)
- Buddy Up for Wellness series – St. Regis Mohawk school Wellness & Walking Program for staff (grant funded) (on-going)
- Seniorama



Alice Hyde Medical Center

an affiliate of *Fletcher Allen Health Care*

The logo for Fletcher Allen Health Care, featuring a stylized profile of a person's head and shoulders above wavy lines representing water or a landscape.

Accredited by
The Joint Commission

Membership
American Association of Homes and Services for the Aging
American Hospital Association
Healthcare Association of New York State
Iroquois Healthcare Alliance
North Country Healthcare Providers
Northern New York Healthcare Association

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